

Sílabo del curso

Intercultural Management for International Business

Agosto – Diciembre 2026

Profesores

Olivos Rossini, Mariella

I. General course data

Name of the course	Intercultural Management for International Business		
Prerequisite:	Intermediate English II	Code:	03880
Precedent:		Semester:	2026-2
Credits:	3	Semester:	
Weekly Hours:	3	Course Format:	Virtual
Major(s)	Electivo Especialidad Todas las Carreras de la Facultad de Ciencias Económicas y Administrativas carreras de Derecho y Psicología	Course Coordinator:	Mariella Olivos

II. Outline

The globalization of national economies means the world is becoming increasingly interdependent. Arising from international trade, there are countless interactions taking place between people of diverse cultures in different ways. One way involves traditional oral and written communication, and others are more complex through the use of technology, phone, email, internet and videoconferencing. This course provides a direct, individual international experience for students to interact with foreign students located in different universities and countries. The topics of discussion cover the following themes: What is Intercultural management, Impact of cultural diversity in management sciences, intercultural competence and communication theoretical frameworks of Culture (Hofstede and Trompenaars Models), Culture and Stereotypes, Leadership across Cultures, SDG across cultures. These concepts will be reviewed in a case study and in the local classes prior to the links. This course has the characteristics of a graduate seminar course; students will be asked to work in international teams.

III. Course Objectives

To prepare students for an increasingly globalized, interdependent world in which there are countless interactions taking place between people of diverse cultures. To give students practical experience interacting with and collaborating with colleagues in both Eastern and Western nations. To give students experience in both synchronous and asynchronous means of virtual communication and collaboration in order to achieve goals simulating what they could experience in the professional world. To understand intercultural encounters with partner universities from an intercultural communication framework.

IV. Learning Outcomes

At course completion, students will be able:

- To clearly increase intercultural competence in order to be successful in an increasingly globalized business world.
- To critically analyze cultures from national cultural model theories from theorists such as Hofstede and Trompenaars and describe those theories' implications on management sciences.

- To successfully demonstrate the basic technical and social skills necessary to collaborate internationally in the contemporary world.
- To clearly describe the behavioral systems in Anglo-Saxon regions as well as the Far East and how to relate these systems with national and regional differences, which has implications for international business and the work environment in Latin America.
- To clearly describe Sustainable Development Goal SDG and to learn of the situation in their own country and partner country
- To clearly interpret and use the structure of how research on intercultural issues is presented in scientific journals.
- To critically examine and explain the social and professional behavior in other countries and cultures under the theoretical framework of contemporary interculturalists in order to develop trust and business relationships.
- To clearly identify the social and professional behavior that is acceptable in other countries.
- To successfully collaborate in a virtual environment with international partners, adapting collaborative and leadership strategies to different teams' diverse social and cultural backgrounds and abilities.

V. Methodology

This course relates cross-cultural theories with management science. The methodology is that of a "blended course." The course offers students the opportunity to interact in virtual teams and to work in a collaborative learning environment with students and faculty from other countries using Information Communication Technologies (ICT) like videoconferences (VC), real-time chat (Zoom chat), forums, and other online communication channels.

The uniqueness of this course is that it offers students the opportunity to participate in Experiential Learning. This methodology involves their participation of international faculty and students as members of international teams composed from partner universities in:

Colombia, Universidad Piloto de Colombia
Taiwan, Fu-Jen Catholic University

Local classes featuring lectures, classroom discussions, and interaction via zoom combined with synchronous and asynchronous interactions, which will utilize forums and social media in order to reach the learning outcomes.

- Videoconferencing sessions will cover a variety of themes related to Cultural Dimensions, (Hofstede's, Trompenaars, national culture, SDGs, business, and students' own experiences.
- Before the first videoconferencing session the professor will assign student teams comprised of a student from each of the participating universities. The number of students in each team will depend on final enrollment numbers, and each team will work on the international research assignment described below.
- In teams with partners from each of the participating universities, team projects will be carried out and presented on.

Attendance of and active participation in every class is important to developing crucial skills in the subject matter and in the professional mastery of the English language. Students who do not attend a minimum number of VC sessions and/or fail to present one or both team project(s) will not receive an international certificate of participation at the end of the course.

VI. Evaluation

The course uses accumulative and integral evaluation. The grade of the course is obtained by averaging permanent evaluation (70%), and a exam (30%).

The permanent evaluation average is the sum of the following elements: active participation in class (factors to be considered include attendance, participation in videoconference discussions and real-time chats, participation in classroom discussions, and virtual team projects).

International Team Collaborative Projects

International Team Projects related on SDG

In this project, you and your partner will collaboratively explore one of the United Nations' 17 Sustainable Development Goals (SDGs) and create a product that raises awareness about this goal or seeks to address this goal in some way. You will also independently reflect on the experience by completing the Collaborative Project Reflection Guide. Reflection Questions are indicated throughout this document and should be answered as you complete the associated steps.

Collaboration must be between sets of partner students (i.e. at least one student from Institution A and at least one student from Institution B working together). Instructions and guidelines will be posted on the uevirtual.

InduTwin Team Task 2026: The international team task includes self-study of eLearning material, individual assignments and self-managed intercultural virtual teamwork.

The elements of the permanent evaluation grade shall be weighted per the following chart:

(PEA) PERMANENT EVALUATION AVERAGE 70%		
Type of Evaluation	Description	Weight %
Class attendance and Active participation in all the sessions	Attendance, and participation in class. Questioning and presenting your ideas in a visual format as data and Images during virtual interactions.	15%
Research Article Presentation (teams of two members)	Oral Presentation of the findings of a research article assigned by the professor in a POSTER Format	15%
3 International Team Collaborative Projects	SDG Project with Colombia and Taiwan: Presentation includes video, and the Project Reflection Guide by each student Individually) 15% each Indu twin International Team Project (several countries Europe, Asia and Latam) 40%	70

The final average (FA) is obtained in the following way:

$$FA = (0.70 \times PEA) + (0.30 \times FE)$$

In which:

- FA** = Final Average
PEA = Permanent Evaluation Average
FE = Final Exam

Content

WEEK	CONTENT	ACTIVITY/ RESOURCES /ASSESSMENT
1° From August 18 th to 23 rd	LEARNING UNIT 1: Part 1 INTRODUCTION TO THE COURSE & METHODOLOGY INTERCULTURAL MANAGEMENT & Tools for Intercultural awareness LEARNING OUTCOMES Recognize the importance of Intercultural Competence in the current job market and for working in virtual teams. Learning Outcomes Ethnography and the Collaborative Project Collaborative Projects: SDG's and Indutwin	Students should register and login in: https://www.thegpe.org/ Fill in the survey Overview of the syllabus and course description When Working Remotely Global Matters https://youtu.be/TOLcPIRQTpA Eight Scales that Map the world Cultures (Adapted from Meyer 2015) Resources https://youtu.be/DgbU7pP5QRc https://culturalatlas.sbs.com.au/ https://www.hofstede-insights.com/models/national-culture/ https://www.hofstede-insights.com/country-comparison/
2° From August 25 th to 30 th	Learning Unit 1: Part II Peru and Latin America Cultural characteristics Part 1 Cultural traditions that define National and Regional Culture, Learning Outcomes Identify the characteristics of Peruvians' working styles, Cultural Dimension Model The European Context Learning about Sustainable Development Goals DSG from United Nations	https://news.hofstede-insights.com/news/managing-global-virtual-teams-5-key-factors Team Project Description: Sustainable Development Goals (SDG) of the United Nations In preparation for working with their partners, students should, Research basic information about their partner countries, follow current events happening in their partner countries https://www.un.org/sustainabledevelopment/ https://www.un.org/sustainabledevelopment/sustainable-development-goals/
3°	Learning Unit 2: Working in Virtual Teams Part 1 Learning Outcomes Ethnography and the Collaborative Project Leadership, characteristics & Working Styles across LA.	Group Discussion Working in Virtual Teams: Deadline: Selection Research Paper Title Teams of 2

From September 1st - 6 th		
4° From September 8 th - 13 th	Learning Unit 2: Working in Virtual Teams Part 2	Students selected papers - Poster Presentation at Campus Research Article Presentation (teams of two members) Research Cases and application: Cross Cultural analysis in Management Sciences
5° From September 15 th -20 th	LEARNING UNIT 3: Working in Virtual Teams Part 3 Local session Lecture: TROMPENAARS MODEL Trompenaars' view of Cultural Dimensions.	Trompenaars, F. (1996). Resolving international conflict: Culture and business strategy. Business Strategy Review, 7(3), 51-68.
6° From September 22 st to 27 th	Learning UNIT 3: Working in Virtual Teams Part 4 Colombia – Peru VC 1	
7° From September 29 th to October 4 th	Learning UNIT 3 : Working in Virtual Teams Part 4 Colombia – Peru VC 2	Project Indu Twin Launching Students need to register on ILIAS and perform some onboarding tasks before October 9th 2026
8° From October 6 th to 11 th	Learning UNIT 3: Working in Virtual Teams Part 4 Colombia – Peru VC 3	
9° From October 13 th to 18 th	Learning UNIT 3: Working in Virtual Teams Colombia – Peru VC 4	
10 From October 20 th to 25 th	Learning UNIT 4: Global Virtual teams and Augmented Reality This unit enables students to compare collaboration experiences across different communication technologies and explore how immersive technologies can enhance communication, trust, and collaboration in Global Virtual Teams	LOCAL CLASS at Campus EngageVR Experience

	(GVTs). Students will reflect on the impact and effectiveness of these technologies in intercultural work environments.	
11° From October 27 th to November 1 st	Learning UNIT 5: Virtual Teams, (a) self-introduction/ college life Peru- Taiwan	8:15am-10:00am Taipei time, which is 7:15pm-9pm Lima time.
12° From November 3 rd to 8 th	(b) Family/Cultural Traditions/Meaning of Life & Religion Peru- Taiwan	8:15am-10:00am Taipei time, which is 7:15pm-9pm Lima time.
13° From November 10 th to 15 th	Learning UNIT 5: Virtual Teams Peru- Taiwan (c) Stereotypes & Prejudices/ Sports culture	8:15am-10:00am Taipei time, which is 7:15pm-9pm Lima time.
14° From November 17 th to 22 nd	Final Collaborative Project	Students Presentations 8:15am-10:00am Taipei time, which is 7:15pm-9pm Lima time. Instruction: https://drive.google.com/file/d/18neeTQhO2OoSijM3vmrtAOm5w9CDvuW3/view?usp=sharing
15° From November 24 th to 29 th	Final EXAM Tuesday 24th (at campus)	
16° From December 1st to 6th	FINAL EXAMEN MANDATORY COURSES WEEK	

VII. Bibliography (Mandatory)

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VIII. Professors

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